

## Study Brief #2: Committee ADA-30

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**Title:** A Management Plan for the Piedmont TRIAD Region Transportation Study,  
Greensboro, North Carolina

**Responsible Agency:** Greensboro Department of Transportation

**Date Prepared:** January 1998

**Approximate Cost:** \$50,000.00

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**Study Description:** This management plan and continuing consulting service was commissioned by the joint efforts of the Cities of Greensboro, Winston Salem and High Point to get the regional transportation planning effort "back on track" after a series of false starts. Financed by a special grant from the North Carolina Legislature, the management plan consisted of a review of the current efforts by the NCDOT of their external and internal travel surveys; a projection of milestones and dates of completion; monthly meetings to review progress of assigned tasks by agency; reports to a citizens advisory committee and the preparation of technical reports by the consultant using information on the travel model as prepared by the DOT.

The result of the management plan and its implementation was that within two years the transportation planning program had produced several alternative development scenarios and transportation systems for testing and these were presented to an advisory committee for their review and input. Shortly thereafter, a recommended transportation plan was presented and was adopted by the advisory committee and the participating public agencies.

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